



STUART L. M. MARTIN

GRAPHIC DESIGNER

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EDUCATION

2018 - 2019

GRAPHIC DESIGN

UCO | Edmond, Oklahoma

2018 - 2019

GRAPHIC DESIGN

UCO | Edmond, Oklahoma

Design Foundations I, II, III, IV

2019 - 2021

VISUAL COMMUNICATIONS

University of Oklahoma | Norman, Ok.

General Education

2021 - 2024

GRAPHIC DESIGN

UCO | Edmond, Oklahoma

Illustration I, II, III

Character Design

Computer Graphics I, II, III

Graphic Design I, II

Typography & Advanced Typography

Package Design

Advertising Design

Interaction Design (UX/UI)

Production for Graphic Design

Graphic Design Practice

Advanced Portfolio Development

Illustrating Children's Book

History of Graphic Design I, II, III

History of Design

SKILLS

GRAPHIC DESIGN

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Premier Pro

Adobe After Effects

Adobe Fresco

Blender

Figma

Shopify

Wix

WORK & EXPERIENCE: Design Related

SLMMDA, CREATIVE SOLUTIONS LLC.

Freelance Graphic Designer

Dallas Wings (WNBA)

Marketing Presentation Project

2021

Collaborated on a high-visibility marketing initiative to attract potential corporate sponsors for the Dallas Wings WNBA team.

Created a custom Photoshop mockup of a team player, seamlessly integrating the prospective sponsor's branding into the team uniform and related assets.

Delivered high-resolution, print-ready graphics used in a large-format standee and digital presentation materials for a key sponsorship pitch.

Contributed to a successful marketing effort that enhanced the team's professional image and strengthened partner engagement.

Freelance Graphic Designer

Kind Greens, Oklahoma City, OK

Branding Project

2024 - Presently Working

Developing the complete visual identity for Kind Greens, a startup microgreens venture targeting local restaurant markets in Oklahoma City.

Designed the brand logo, color palette, typography, and comprehensive brand guidelines to establish a cohesive and modern aesthetic.

Created packaging concepts and marketing collateral to support the company's future product launches and brand recognition.

Collaborated closely with the Co-founder to ensure brand alignment with the company's mission of sustainability and health-focused offerings.

Freelance Graphic Designer*Family Client**Custom Greeting Cards**2024*

Designed and produced custom 2024 New Year greeting cards for a private client, creating a personalized and elegant layout that reflected the client's vision and style.

Managed the entire design process, including concept development, typography selection, and final print production, ensuring high-quality results for bulk printing and distribution.

Coordinated with print vendors to deliver a polished, professional product used for personal correspondence with friends and family.

Founder & Creative Director*SLMM&Co.**E-Commerce Business Venture**2025 - Presently Working*

Founded and developed *SLMM&Co.*, an e-commerce store offering original artwork and curated creative tools through print-on-demand and dropshipping fulfillment solutions.

Curated a product line that includes personal artwork available in various print formats and hand-selected tools designed to support creative professionals in their artistic projects.

Currently developing a comprehensive digital marketing strategy, including social media campaigns, brand storytelling, and community engagement to drive traffic and build brand awareness.

Planned future initiatives include content creation, process sharing, and interactive engagement to foster a loyal customer base and increase visibility.

Freelance Graphic Designer*ProRealty, Oklahoma City, OK**Ad Design Project**2020*

Designed a roadside billboard advertisement for *ProRealty*, promoting available office spaces for lease at the Commerce Center in Oklahoma City.

Developed a clean, professional, and eye-catching layout that effectively communicated key leasing details to passing traffic.

Ensured the final design met large-format print specifications for visibility, legibility, and brand consistency.

Collaborated with the client to refine messaging and visual elements to align with real estate marketing goals.

Freelance Graphic Designer*Circle CM Land & Cattle, LLC.**Merchandise & Ad Design Projects**2019-2020*

Created promotional horse sale flyers that highlighted key details such as lifetime earnings, futurity and stakes eligibility, auction dates, and pedigree, tailored to appeal to potential buyers and industry professionals.

Ensured designs were consistent with the brand's aesthetic while effectively communicating important sales information through clear layout and engaging visuals.

Designed custom branded hats and shirts for *Circle CM Land & Cattle*, contributing to the company's merchandise and brand recognition in the agricultural industry.

Delivered print-ready assets optimized for both physical distribution and digital marketing channels.

Freelance Design Consultant (Pro Bono Engagement)*Kind Greens, Oklahoma City, OK**advisory discussion**2025*

Advised the co-founder of *Kind Greens* on expansion strategies to unify and scale brand identity across multiple ventures, including a forthcoming food truck business and a renovated venue space designed to enhance customer experience.

Provided strategic recommendations for consistent visual branding, ensuring cohesion between *Kind Greens'* microgreens product line, the potential food truck business, and Kind Origins LLC, which is his current place of employment.

Consulted on the development of a multi-platform brand strategy, encompassing physical locations, product packaging, and customer engagement touchpoints.

Contributed to discussions on property renovation plans to align the physical space with the overall brand vision and experience.

Freelance Design Consultant (Pro Bono Engagement)*Nectr Energy**Advisory Discussion**2023*

Identified and communicated critical packaging design flaws in *Nectr Energy's* nootropic pouch product, specifically addressing inconsistencies in logo placement and alterations that compromised brand integrity.

Provided professional design feedback emphasizing the importance of consistent visual identity and logo usage in maintaining brand recognition and trust.

Initiated a dialogue with the company's design/marketing team, resulting in an invitation to explore potential freelance opportunities in merchandise and future branding projects.

Demonstrated proactive problem-solving and brand stewardship, reinforcing the value of high design standards in product packaging.

Commissioned Artist

*ProRealty, Interior Design Team
Acrylic Painting on Canvas
Presently Working*

Commissioned by Prorealty's interior design team to create a large-scale custom acrylic painting (5 ft by 8.5 ft) for installation in a professional space.

Designed and executed a geometric circular composition that delivers a modern, minimalist aesthetic, while the timeless color palette complements the interior design's overall tone and atmosphere.

Collaborated with the design team to ensure the artwork aligned with the client's vision and enhanced the space's professional appeal.

Delivered a high-quality, bespoke art piece that reflects contemporary design sensibilities.

Commissioned Artist

*Regier & Associates, PLLC.
Acrylic Painting on Canvas
2024*

Commissioned to create an acrylic painting (5 ft by 5 ft) for display in the professional offices of Regier & Associates, PLLC.

Designed and executed an abstract minimalist composition, blending pastel and rich color palettes with a combination of sporadic and intentional brushstrokes to evoke a sense of calm and sophistication.

Delivered a custom artwork that enhanced the firm's office aesthetic, aligning with their desire for a modern yet serene environment for clients and employees.

Collaborated with realtors interior design team to ensure the final piece complemented the interior design of the the office and the clients wants.

WORK & EXPERIENCE: Misc.

Private Library Mover & Archivist

*Family Client – Santa Fe, NM to
Oklahoma City, OK
2021*

Managed the relocation of an extensive private library of books, music, and photographs, overseeing logistics and organization from Santa Fe to Oklahoma City.

Designed custom shelving solutions to optimize storage and display of a large, diverse book collection.

Evaluated and documented rare and valuable books for estate and insurance purposes, ensuring accurate records of editions, condition, and appraised value.

Organized the client's library system by genre, author, and edition, creating an intuitive and accessible catalog structure.

Digitally scanned and restored archival photographs using Adobe Photoshop, preserving the integrity and quality of the images for future generations.

Organized and cataloged an extensive music collection, ensuring ease of access and preservation.

Pet Care Provider & House Sitter

*Private Clients
2008 - Presently Working*

Provided comprehensive pet care services, including dog walking, feeding, exercise routines, and administering basic training to reinforce positive behaviors.

Responsible for house-sitting duties, ensuring the safety and upkeep of clients' homes during their absence.

Maintained detailed care routines for pets, including medication schedules, dietary requirements, and regular communication with pet owners for updates and peace of mind.

Managed multiple clients with varying needs, demonstrating strong time management, trustworthiness, and attention to detail.

Art Research Assistant & Tour Developer

*Oklahoma City Museum of Art (OKCMAA)
2018 - 2021*

Collaborated with a docent at OKCMAA to develop engaging and informative tours focused on the museum's rotating and permanent art collections.

Conducted in-depth research on specific artists and artworks, analyzing cultural influences, societal contexts, and historical contributions that shaped the creation of each piece.

Developed key talking points and narratives to enhance docent-led tours, ensuring visitors gained a deeper understanding and appreciation of the artwork.

Supported the docent's preparation for public tours, enhancing educational experiences for museum guests through thoughtful and accessible storytelling.

INSOMNIA COOKIES***Delivery Driver & Store Assistant****Norman, OK*

2020

Delivered orders promptly and reliably to customers as part of a fast-paced, customer-focused team, ensuring a positive and timely experience.

Maintained efficient delivery routes to maximize speed and accuracy of service while ensuring product quality upon arrival.

Assisted with store operations, including folding and restocking delivery boxes, maintaining front-of-store organization, and supporting order fulfillment during busy hours.

Provided excellent customer service, contributing to customer satisfaction and repeat business.

BIRRA BIRRA CRAFT PIZZERIA***Server****Chisolm Creek, OKC*

2019

Provided friendly and efficient table service in a high-volume, fast-paced craft pizza restaurant, ensuring an exceptional dining experience for guests.

Managed multiple tables and tasks simultaneously, demonstrating strong time management and attention to detail.

Communicated effectively with kitchen staff and fellow servers to coordinate orders and maintain smooth workflow.

Maintained knowledge of menu items and specials to answer customer questions and provide personalized recommendations.